

**Subject:** RE: PBID Interests for Board Members  
**From:** Alan Johnson <AlanJ@Victory-Group.com>  
**Date:** 10/23/2017 04:25 PM  
**To:** Lorena Parker <lparker@sanpedrobid.com>

Lorena-

My three top things I want to work on are:

1. Street dining platforms
2. Harbor Blvd. "Welcome" signage
3. Improving performance space at 6<sup>th</sup> and Mesa
4. Improving and coordinating area district wide marketing

Also, I saw our trolley broken down on the side of the 110 freeway 2 weekends ago, do you know why it was there? I also wanted to ask when the talent line up for Dia will get posted on the website.

Please let me know,

Alan

**From:** Lorena Parker [mailto:lparker@sanpedrobid.com]  
**Sent:** Thursday, October 19, 2017 1:58 PM  
**To:** Lorena Parker <Lparker@sanpedrobid.com>  
**Subject:** PBID Interests for Board Members

Good afternoon,

At the last meeting Jonathan asked you all to think about what three things you are interested in working on with the PBID.

So far, Augie is the only board member to provide me with this information. When you have a few minutes, please think about your interests and send me a quick email.

If you prefer to call me at the office, that's fine too. I look forward to hearing from you.

Best regards,

Lorena Parker  
*Executive Director*  
*San Pedro Property Owners' Alliance*  
**San Pedro Historic Waterfront  
Business Improvement District**  
390 W. 7th Street | San Pedro, CA 90731  
T 310.832.2183 | F 310.832.0685  
[Lparker@sanpedrobid.com](mailto:Lparker@sanpedrobid.com)  
[www.sanpedrobid.com](http://www.sanpedrobid.com)